

# THE UNIVERSITY OF THE SOUTH PACIFIC SCHOOL OF DISTANCE EDUCATION BACHELOR OF BUSINESS ADMINISTRATION DEGREE PROGRAM

THE UNIVERSITY OF THE SOUTH PACIFIC  
SCHOOL OF DISTANCE EDUCATION  
BACHELOR OF BUSINESS ADMINISTRATION  
DEGREE PROGRAM  
2019-2020 ACADEMIC YEAR  
1. COURSE DESCRIPTION

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DEGREE PROGRAM  
2019-2020 ACADEMIC YEAR  
1. COURSE DESCRIPTION  
This course is designed to provide students with a comprehensive understanding of the business environment and the role of the business manager. It covers the fundamental principles of business, including the nature of business, the business system, and the business environment. The course also explores the various functions of business, such as production, distribution, and sales, and the impact of business on society and the economy.

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