

# THE UNIVERSITY OF THE SOUTH PACIFIC SCHOOL OF DISTANCE EDUCATION BACHELOR OF BUSINESS ADMINISTRATION DEGREE PROGRAM

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SCHOOL OF DISTANCE EDUCATION  
BACHELOR OF BUSINESS ADMINISTRATION  
DEGREE PROGRAM  
COURSE DESCRIPTION

1. This course is designed to provide students with a comprehensive understanding of the principles and practices of business administration. The course covers a wide range of topics, including financial management, human resources, marketing, and operations management. Students will be required to apply their knowledge and skills to solve real-world business problems.

2. The course is structured to provide students with a solid foundation in business administration. It includes a mix of theoretical and practical content, with a focus on developing critical thinking and problem-solving skills. Students will be assessed through a combination of written assignments, case studies, and a final examination.

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